ORANGE COUNTY
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ORANGE COUNTY CROP REPORT

2011

2011 Versus 2010

The total gross price at the first point of delivery for Orange County agricultural products for the 2011 calendar year was $145,897,704 representing a 3 percent decrease compared to the 2010 overall income. Agricultural production values are based upon the free-on-board packed price at the first point of delivery, and include cost of production, harvesting, and preparation for market. Gross values, therefore, do not reflect net returns to the producer. Federal incentive, conservation, and other support payments are excluded from this report.

In compliance with the California Food and Agricultural Code Section 2279, the Agricultural Commissioner compiles Orange County agricultural production information and then forwards this data to the California Department of Food and Agriculture.

The following are highlights of the 2011 Orange County Crop Report:

1. Strawberry value increased by 7 percent due to an improved value per ton.
2. Nursery stock value decreased by 12 percent due to a decrease in production.
3. Field crop values increased by 32 percent primarily due to a rise in value per ton.
4. Vegetable crop value increase by 12 percent due to an increase in production.

Confidentiality of Crop Production and Plant Production Data

Basic crop and plant production data are collected from many sources, and may include grower surveys; regulatory and inspection data; shipment data; industry assessments; etc. Farmers and growers provide crop information to the Agricultural Commissioner on a voluntary basis. These business and financial records are confidential under State and Federal statutes. Several examples include:

1. Plant production data and similar information and market or crop reports which are obtained in confidence from any person [Government Code Sections 6254(e) and 6255].
2. Lists of persons reporting and reports made by farmers, stockmen, processors, dealers, handlers, and others to the California Department of Food and Agriculture, California Agricultural Statistics Service, United States Department of Agriculture, or National Agricultural Statistics Service. [18 United States Code 1902, 7 United States Code 2276 and 2204g, and Government Code Section 6254(e)].

3. Individual reports of handlers of farm products required to be filed with the California Department of Food and Agriculture [Food and Agricultural Code Sections 58775 and 58781, and Government Code Section 6254(k)].

This report is produced each year with the outstanding partnership and cooperation of the agricultural industry in Orange County.

2011 VERSUS 2010

SHOWING PERCENTAGE CHANGE

CROP	2010	2011	PERCENTAGE CHANGE
Animal Industry	$265,797	$319,052	20%
Field	$936,230	$1,234,321	32%
Nursery	$90,042,211	$79,116,798	-12%
Tree Fruit & Berry Crops	$42,760,149	$46,879,663	10%
Vegetables	$16,369,018	$18,347,870	12%
Total	**$150,373,405**	**$145,897,704**	**-3%**

ORANGE COUNTY AGRICULTURAL PRODUCTION STATISTICS FOR 2011

FRUIT TREE & BERRY CROPS

Strawberries had a 7 percent increase in value from 2010 to 2011.

TREE FRUIT & BERRY CROPS	ACREAGE BEARING	PRODUCTION (tons)	VALUE
Valencia Oranges	72	1,555	$150,484
Other Tree Fruit & Berry Crops*	1,660	14,851	$15,138,215
Strawberries	856	23,727	$31,590,964
Total	**2,588**	**40,133**	**$46,879,663**

*Includes: avocados, lemons, miscellaneous orchard crops, and miscellaneous berry crops

NURSERY

Nursery stock and cut flowers continue to rank first in Orange County agricultural production. Gross returns decreased by $10,925,413 from the previous year. The total nursery stock and cut flower income was $79,116,798. Shipments to other states continued to help this industry.

NURSERY STOCK	*PRODUCTION*	VALUE
Ornamentals	13,158,859	$60,624,112
Flat Stock (flats)	725,261	$12,705,908
Cut Flowers & Cut Trees*	98,795	$774,932
Potted Plants	930,527	$5,011,846
Total	**14,913,442**	**$79,116,798**

*Cut flowers (per dozen) & Christmas Trees

ANIMAL INDUSTRY

The total value of livestock production has increased compared to 2010, with a total income of $319,052.

LIVESTOCK	PRODUCTION	VALUE
Poultry	196	$2,950
Sheep	102	$26,812
Goats	39	$8,759
Miscellaneous Livestock*	451	$280,531
Total	**788**	**$319,052**

*Includes: cattle, rabbits, and swine

VEGETABLES

Vegetable crops had a 12 percent increase in value from 2010 to 2011.

VEGETABLES	ACREAGE	PRODUCTION (tons)	VALUE
Broccoli	5	17	$38,940
Cucumbers	27	665	$810,932
Green Peas	4	6	$12,600
Lettuce	8	43	$74,341
Onions, dry	5	43	$37,925
Pumpkins	13	253	$59,865
Tomatoes	17	305	$218,752
Miscellaneous Vegetable Crops	1,114	19,304	$17,094,515
Total	**1,193**	**20,636**	**$18,347,870**

FIELD CROPS

Total field crop acreage and value increased in 2011 compared to 2010.

FIELD CROPS	ACREAGE	PRODUCTION (tons)	VALUE
Miscellaneous* Field Crops & Pasture	10,445	1,040	$1,234,321

*Includes: barley grain, lima beans, garbanzo beans, pasture rental, and barley forage